



State of North Carolina
ALCOHOLIC BEVERAGE CONTROL COMMISSION

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N.C. Alcoholic Beverage Control Commission Approves Valdese ABC Store and Hears 74 Permit Violation Cases

RALEIGH – At its regular monthly meeting, the North Carolina Alcoholic Beverage Control Commission today approved the location of a new ABC store in Valdese and reviewed and took action on 74 permit violation cases. The Commission also postponed consideration of a request for exemption by a beer distributor to name the Raleigh Amphitheater The Bud Light Amphitheater. The ABC Commissioners noted that naming the Raleigh facility for an alcohol product would set a precedent in the state; they voted unanimously to hold the matter open for additional consideration and to invite the public to offer comment in advance of the next monthly meeting in June. The NC ABC Commission welcomes public comment on the matter by email at contactus@abc.nc.gov.

"As the state's chief regulator of alcohol, it is important for the NC ABC Commission to be very thoughtful about promoting a pro-drinking culture in the state. Establishing a precedent in naming an entertainment venue for an alcohol product is something that we do not take lightly," said NC ABC Commission Chairman Jon Williams.

The Valdese ABC Board requested approval for a store 1018 Main Street West, Valdese. The three-member Commission approved the request unanimously.

During the May 12 session, the ABC Commission imposed penalties and fines totaling approximately \$89,000 on representatives of retail bars, restaurants, groceries and clubs found to be in violation of their permits. In addition to the fines, many of the violations resulted in suspensions of permits for five days or more. The fines are to be paid by June 4, 2010 with suspensions beginning June 11, 2010. Fines benefit the local school systems where the violations occurred.

Jonathan S. "Jon" Williams, serves as chairman of the N.C. Alcoholic Beverage Commission. A.D. "Zander" Guy and J.D. Lyon Jr., are commissioners. The three are charged with regulating alcohol sales throughout the state of North Carolina.

ABOUT THE ABC COMMISSION

North Carolina is one of 19 states to regulate alcohol through a control system. Since 1937, the North Carolina Alcoholic Beverage Control Commission has provided regulation and control over the sale, purchase, transportation, manufacture, consumption and possession of alcoholic beverages in the state of North Carolina. The Commission oversees more than 25,000 permits allowing alcohol sales by more than 17,000 retail outlets across the state. In fiscal year 2009, the Commission returned more than \$250 million in taxes and revenue to benefit the General Fund and the budgets of local cities and counties that sell alcoholic beverages.

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