



**State of North Carolina**  
**ALCOHOLIC BEVERAGE CONTROL COMMISSION**

ANN SCOTT FULTON  
ACTING CHAIR

4307 MAIL SERVICE CENTER  
RALEIGH, NC 27699-4307

**COMMISSION MEMBERS:**  
RICKY WRIGHT  
WAKE FOREST

MICHAEL C. HERRING  
ADMINISTRATOR

(919) 779-0700  
FAX (919) 662-3583

MIKE A. JOYNER  
CHARLOTTE

**MEMORANDUM NO. 2658**

TO: All County and Municipal ABC Boards

FROM: Michael C. Herring  
Administrator

DATE: October 29, 2001

**COMPANY / BROKER CHANGE**

Effective **October 1, 2001**, *Brown-Forman* was assigned the marketing rights for Appleton Rums, **Codes 49-095, 49-106, 49-107 and 49-116**. *MBC-United, LLC*, has been appointed the North Carolina broker.

**REMINDER**

Note that **Code 20-079**, Bailey's "2 Bottle" Gift Pack, **should be rung up twice**. The November price book shows a retail price of \$17.95 per bottle; the Christmas order shows 2 at \$17.95 each.

**CORRECTION**

**Code 20-009**, Don Pedro w/ Rocks Glasses, was quoted as 12 per case for the November price book. It is being shipped as **6 per case** and the *correct prices are listed below*:

<b>CCLB</b>	<b>\$57.56</b>
<b>CCw/B&amp;S</b>	<b>\$59.26</b>
<b>Retail</b>	<b>\$17.75</b>
<b>MXB</b>	<b>\$21.70</b>
<b>WHSL</b>	<b>\$ 9.88</b>

[www.ncabc.com](http://www.ncabc.com)

LOCATION: 3322 GARNER ROAD, RALEIGH, NC 27610

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Memorandum No. 2658  
October 29, 2001  
Page 2 of 2

### **DISCONTINUED**

**Code 21-279**, Bacardi Spice, 50ml, will be *discontinued by December 2001*. Beginning January 2002, the production of the others sizes will cease; **Codes 47-829 and 47-830**.

### **FOR YOUR INFORMATION**

**Code 20-067**, Mr. Boston Egg Nog, will be *changed back to Code 52-160* effective *February 2002*.

### **GRAND OPENING**

The **Wayne County ABC Board** cordially invites you to attend the opening of its new ABC store in Goldsboro on **Monday, November 12, 2001, at 10:00 AM**. The new facility is *located at 909 Landmark Drive*. If you plan to attend, RSVP by Friday, November 9, to Joanne Futch or Judi Howell at 919-731-7947.

### **ABC BOARD SURVEY FORM**

Enclosed is the ABC survey form for 2001. You can also find it on our Web site under Forms – ABC Specific. At your earliest convenience, review the form and if there have been any changes from 2000, please notify us by mail or fax, to the attention of Jean Dean, or by telephone at 919/779-0700x257. Note, we are requesting **CHANGES ONLY**.

### **RETIREMENT**

Effective October 31, 2001, Howard Pearson, General Manager of the Orange County ABC Board, will retire with 11 years of service. We would like to take this opportunity to wish him an enjoyable retirement. **CONGRATULATIONS!!**

### **ENCLOSURES**

- Monthly Sales reporting form for October 2001, due in this office by November 10 (Boards only)
- Monthly Sales Summary for September 2001
- Revenues From Spirituous Liquor – July 1, 2000 - June 30, 2001. Report in its entirety will be forwarded to you as soon as it's available.
- ABC Board Survey Form for 2001