



State of North Carolina
ALCOHOLIC BEVERAGE CONTROL COMMISSION

ANN SCOTT FULTON
ACTING CHAIR

4307 MAIL SERVICE CENTER
RALEIGH, NC 27699-4307

COMMISSION MEMBERS:
RICKY WRIGHT
WAKE FOREST

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ADMINISTRATOR

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MIKE A. JOYNER
CHARLOTTE

MEMORANDUM NO. 2688

TO: All County and Municipal ABC Boards

FROM: Michael C. Herring
Administrator

DATE: October 13, 2003

BROKER CHANGES

Effective immediately, Ashburn Kirby & Associates is the North Carolina broker for Code 27-021, Thedford's Colonial Style Bourbon Specialty; and Code 27-051, McKendrick Bourbon Specialty.

Effective October 1, 2003, Todhunter Imports, LTD, appointed Mutual Sales & Marketing as their North Carolina broker.

LABEL / NAME CHANGE

Black Prince is implementing a label/name change for Code 51-883, Mudslide; and Code 51-886, Pina Colada. The new label will show T J Toad, rather than Coconut Charlie's.

SPA CORRECTION

Code 46-863, Mezzaluna, will be delisted effective November 1, 2003; therefore, this product is not available for buy-in in October and November for November SPA.

ENCLOSURES

- 1.) Supplemental Price List for the month of December 2003. These products will be offered to you at adjusted buy-in prices from November 1 through December 31, 2003. Reduced retail prices will be effective December 1 through December 31, 2003.
- 2.) Holiday package pricing corrections, effective November 1, 2003.

www.ncabc.com

LOCATION: 3322 GARNER ROAD, RALEIGH, NC 27610

AN EQUAL OPPORTUNITY / AFFIRMATIVE ACTION EMPLOYER

NOVEMBER 1, 2003 HOLIDAY PRICING CORRECTIONS:

SPECIAL PACKAGES

Code	Company	Brand	Age	Proof	Size	Case Cost	Case w/B&S	Retail Price	MXB Price
20-046	NICHOLAS (6)	MEUKOW VS W/ GLS	6Y	80	.75L	82.64	84.34	24.95	28.70
20-069	DAVID SHERMAN (6)	ST. BRENDAN'S IRISH CREME W/ GLS		34	.75L	38.68	40.38	11.95	15.70
20-130	DIAGEO NORTH AMERICA (6)	JOSE CUERVO ESPECIAL W/ SHOT GLS		80	.75L	58.86	60.56	17.95	21.70
20-201	DIAGEO NORTH AMERICA (6)	JOSE CUERVO W/ MARGARITA MIX		80	.75L	58.86	60.56	17.95	21.70
20-218	SCHIEFFELIN/ SOMERSET (6)	TANQUERAY TEN W/ 1 MARTINI GLASS		94.6	.75L	88.72	90.42	26.75	30.50
20-294	DIAGEO NORTH AMERICA (6)	JOSE CUERVO TRADICIONAL W/ MARGARITA MIX		80	.75L	82.64	84.34	24.95	28.70
20-296	DIAGEO NORTH AMERICA (6)	JOSE CUERVO TRADICIONAL W/ SHOT GLS		80	.75L	82.64	84.34	24.95	28.70