



State of North Carolina
ALCOHOLIC BEVERAGE CONTROL COMMISSION

ANN SCOTT FULTON
ACTING CHAIR

4307 MAIL SERVICE CENTER
RALEIGH, NC 27699-4307

COMMISSION MEMBERS:
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MIKE A. JOYNER
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MEMORANDUM NO. 2693

TO: All County and Municipal ABC Boards

FROM: Michael C. Herring
Administrator

DATE: February 17, 2004

BROKER CHANGE

Effective **March 1, 2004**, **Mutual Distributing Company** will be the North Carolina broker for Korbel Brandy.

PRICE CHANGES- FEBRUARY 1, 2004 PRICE BOOK

Diageo North America lowered the price of Code 30-498, Seagram's 7 Crown, for the February quarter but failed to lower the price of **Code 30-495**, Seagram's 7 Crown Flask. The *correct prices* for Code 30-495 are:

| | |
|--------------------|----------------|
| CCLB | \$58.46 |
| CCw/B&S | \$60.16 |
| Retail | \$ 8.95 |
| MXB | \$12.70 |
| WHSL | \$ 5.01 |

If you have already received this stock at the higher price, you may make an adjustment in the invoices.

Allied Domecq "Stoli" flavored vodkas in the 750 ml size are all priced the same. Therefore, please correct **Code 46-570**, Stoli Cranberi, 750 ml, as follows:

| | |
|--------------------|----------------------------------|
| CCLB | \$119.33 |
| CCw/B&S | \$121.03 |
| Retail | \$ 17.95 (same-no change) |
| MXB | \$ 21.70 (same-no change) |
| WHSL | \$ 10.09 |

ENCLOSURE

Supplemental Price List for the month of April 2004. These products will be offered to you at adjusted buy-in prices from March 1, 2004 through April 1, 2004. Reduced retail prices will be effective April 1 through April 30, 2004.

www.ncabc.com

LOCATION: 3322 GARNER ROAD, RALEIGH, NC 27610

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