



State of North Carolina
ALCOHOLIC BEVERAGE CONTROL COMMISSION

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CHARLOTTE

MEMORANDUM NO. 2695

TO: All County and Municipal ABC Boards

FROM: Michael C. Herring
Administrator

DATE: May 20, 2004

COMPANY / BROKER CHANGES

Effective **May 1, 2004**, **David Sherman Corporation** became responsible for the production and marketing of Pearl Vodka, **Codes 21-200, 46-783 and 46-784**; 50 ml, 1.75 and .75, respectively. **Hannah & Dunn LLC** is now the North Carolina broker.

Effective **May 13, 2004**, **Shaw-Ross International Importers** was appointed brand agent for Liquid Ice Vodka, **Code 46-502**. **Alliance Spirits & Wine LLC-Strickland Division** will continue to represent this brand in North Carolina.

CORRECTION – MAY 1, 2004 PRICE BOOK

Code 46-711, Vikingsfjord Vodka, .75, has been **REINSTATED** in the *May 1, 2004 Price Book*. The correct prices are:

CCLB	\$78.75
CC w/B&S	\$80.45
Retail	\$11.95
MXB	\$15.70
Wholesale	\$ 6.70

NEW LOOK for ABC Web Site Home Page Quarterly Price Book

- 1.) Click the “Quarterly Price List” box on the home page.
- 2.) Click the “camera” to view the item.
- 3.) Contact Local ABC Board (link) for availability. (The ABC Board Directory appears.)
- 4.) Printer Friendly Version.(View, or print the Web site Price book, previously used.)

LOCATION: 3322 GARNER ROAD, RALEIGH, NC 27610

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