



**State of North Carolina**  
**ALCOHOLIC BEVERAGE CONTROL COMMISSION**

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 CHAIRMAN

4307 MAIL SERVICE CENTER  
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MIKE A. JOYNER  
 CHARLOTTE

**MEMORANDUM NO. 2698**

TO: All County and Municipal ABC Boards

FROM: Michael C. Herring  
 Administrator

DATE: August 5, 2004

**PRICE CORRECTIONS – AUGUST 1, 2004**

**Code 20-312**, Malibu Coconut Rum w/ Cooler Jug, should be selling at the *same price as Code 49-316*, Malibu Coconut. Both codes should reflect the following prices:

<b>CCLB</b>	<b>\$38.72</b>
<b>Retail</b>	<b>\$11.95</b>

**Code 20-217**, Margaritaville Tequila Oro Swag PK, should be selling at the *same price as Code 65-220*, Margaritaville Oro. Both codes should reflect the following prices:

<b>CCLB</b>	<b>\$55.61</b>
<b>Retail</b>	<b>\$16.95</b>

Holiday item, **Code 21-122**, is a 4-Pack and sells for **\$4.80 per pack**, *not per bottle*. The correct cost to the ABC board is **\$30.84 per case** and **\$1.20 per bottle**. Note the change in the Holiday List on the Commission's Web site.

[Code 21-122, 4-PK, **Finlandia** (Classic) / **Mango** (Fusion) / **Lime** (Fusion) / **Cranberry** (Fusion)]

**UPC CORRECTIONS**

**Code 35-298**, Clan MacGregor, 1.75 L, is *being shipped with the UPC label for Code 35-299*, Clan MacGregor, .75 L on the bottle. The following UPC numbers are correct for the two sizes:

<b>Code 35-298</b>	<b>1.75 L</b>	<b>\$17.95</b>	<b>UPC 083664120260</b>
<b>Code 35-299</b>	<b>.75 L</b>	<b>\$ 6.95</b>	<b>UPC 083664120772</b>

We urge you to check your inventory immediately!

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**NEW COMPANY / REMITTANCE ADDRESS CHANGE**

**Drinks Americas, Inc.**, notified us that payment for **Code 22-903**, Old Whiskey River Bourbon, should be mailed to:

**Drinks Americas Inc.  
372 Danbury Road  
Wilton CT 06897**

You may email Edward Skiber of Drinks Americas at [eskiber@drinksamerica.com](mailto:eskiber@drinksamerica.com) if you have any questions.