



State of North Carolina
ALCOHOLIC BEVERAGE CONTROL COMMISSION

DOUGLAS A. FOX
CHAIRMAN

4307 MAIL SERVICE CENTER
RALEIGH, NC 27699-4307

COMMISSION MEMBERS:
RICKY WRIGHT
WAKE FOREST

MICHAEL C. HERRING
ADMINISTRATOR

(919) 779-0700
FAX (919) 662-3583

MIKE A. JOYNER
CHARLOTTE

MEMORANDUM NO. 2699

TO: All County and Municipal ABC Boards

FROM: Michael C. Herring
Administrator

DATE: September 3, 2004

LABOR DAY CLOSINGS

It is **mandatory** that ABC stores in North Carolina be closed on Labor Day; therefore, all stores should remain closed on Monday, September 6, 2004. The Commission offices will also be closed on Monday, September 6th for the Labor Day Holiday.

COMPANY / BROKER CHANGES

Effective **immediately**, **Grey Goose Vodka** (*all flavors*) is being marketed by **Bacardi USA**. The North Carolina broker is **Alliance Wine & Spirits LLC-Pucillo Division**.

Effective **August 31, 2004**, the North Carolina broker for the **Paul Masson brands** of Canandaigua is **Alliance Wine & Spirits LLC-Strickland Division**.

Effective **September 1, 2004**, **MHW / Castle Brands** is the exclusive supplier for the following brands:

Codes 20-348, 21-500, 46-876	Boru Original Irish Vodka
Code 63-561	Pallini Limoncello
Code 40-133	Knappogue Castle Whiskey
Code 62-510	Celtic Crossing

The North Carolina broker for these brands is **Alliance Wine & Spirits LLC-Strickland Division**.

Effective **October 1, 2004**, Frank Pesce International Group will be primary supplier for the following brands:

Code 20-044	Cristall Blue Martini w/ Martini Glass
Code 20-173	Cristall Vodka w/ Pitcher
Code 46-630	Cristall Moscow Signature Series

LOCATION: 3322 GARNER ROAD, RALEIGH, NC 27610

AN EQUAL OPPORTUNITY / AFFIRMATIVE ACTION EMPLOYER

www.ncabc.com

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PRODUCT NAME CHANGE

Code 27-031, Ridgewood Reserve 1792, has had a name change. The new name is Ridgemont Reserve 1792. *The embargo was lifted effective August 17, 2004.*

CHANGE TO PLASTIC (PET)

Effective **September 1, 2004**, **Code 65-321**, Pepe Lopez De Oro; and **Code 65-040**, Pepe Lopez Silver, 1.75 liter, are being sold in **PET** plastic.

ENCLOSURE

- Supplemental Price List for the month of November 2004. These products will be offered to you at adjusted buy-in prices from October 1, 2004 through November 30, 2004. Reduced retail prices will be effective November 1, 2004.