



State of North Carolina
ALCOHOLIC BEVERAGE CONTROL COMMISSION

DOUGLAS A. FOX
 CHAIRMAN

4307 MAIL SERVICE CENTER
 RALEIGH, NC 27699-4307

COMMISSION MEMBERS:
 RICKY WRIGHT
 WAKE FOREST

MICHAEL C. HERRING
 ADMINISTRATOR

(919) 779-0700
 FAX (919) 662-3583

MIKE A. JOYNER
 CHARLOTTE

MEMORANDUM NO. 2700

TO: All County and Municipal ABC Boards

FROM: Michael C. Herring
 Administrator

DATE: September 27, 2004

COMPANY / BROKER / CODE NUMBER CHANGES

Effective *September 8, 2004*, **Luctor International** became the importer for Panama Jack rums, code numbers 21-137 and 47-031.

Effective *October 1, 2004*, **Luctor International** appointed **David Sparrow and Associates** as the sole North Carolina brokerage for their line of spirituous products.

Effective *October 1, 2004*, **Bacardi** appointed **Alliance Spirits & Wine LLC - Pucillo Division** as the sole North Carolina brokerage for their line of spirituous products.

Effective *October 1, 2004*, **The Frank Pesce International Group, Limited** became the importer of Cristall Moscow Signature Series Vodka, code 46-630. Effective *October 1, 2004*, **The Frank Pesce International Group, Limited** appointed **Mutual Sales & Marketing** to represent their line of spirituous products

Effective *September 15, 2004*, **Extreme Beverage LLC** changed their company name to **Blavod Extreme Spirits USA**, and has changed the point of production for Players Extreme vodka and Players Extreme Cherry vodka to London, thereby changing the products *from Domestic to Imported*. Effective *November 1, 2004* the **Imported** code numbers, will be:

Old Code	New Code	Brand Name	Size
44-280	46-729	Players Extreme	.75L
44-291	46-732	Players Extreme Cherry	.75L

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Effective *November 1, 2004*, **White Rock's** Seagram's Canadian Hunter changed codes due to the change *from Imported to Domestic*:

Old Code	New Code	Brand Name	Size
37-956	38-185	Seagram's Canadian Hunter Light Wt Flask	.75L
37-957	38-186	Seagram's Canadian Hunter	1.75L
37-958	38-187	Seagram's Canadian Hunter	.75L
37-960	38-188	Seagram's Canadian Hunter	.375L

Enclosures: All enclosures are available on our web site www.ncabc.com

Pricing Reports effective November 1, 2004

Holiday Items 2004

Distiller addresses (most current)