



State of North Carolina
ALCOHOLIC BEVERAGE CONTROL COMMISSION

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CHARLOTTE

MEMORANDUM NO. 2706

TO: All County and Municipal ABC Boards

FROM: Michael C. Herring
Administrator

DATE: January 12, 2005

HOLIDAY OBSERVED

Monday, January 17, 2005, the ABC Commission offices will be closed in observance of the birthday of Martin Luther King, Jr.

BOTTLES PER CASE CHANGE

Effective February 1, 2005, McCormick 50MLs **Codes 21-249** (Tequila Rose), **21-202** (KeKe Beach), and **21-240** (Tarantula Azul) are being shipped **60 bottles per case (formerly 120)**. **The retail shelf price is the same (\$1.25)**. Please correct your records.

The CCLB is \$40.54
CC with B&S is \$42.24
Retail \$1.25 (same), and
Wholesale price is \$.70

MONSIEUR HENRI WINE INC

In Memorandum 2703, we informed you that effective **December 1, 2004**, **Monsieur Henri Wine a dba/ of Sazerac** would be representing Turi vodka (and Feeney's Irish Cream) and that Sparrow and Associates was the appointed brokerage.

The billing address is the same as Sazerac: PO Box 52821
New Orleans LA 70152

Phone: 504-849-6404 (different)

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PROOF CHANGES EFFECTIVE FEBRUARY 1, 2005

Please be advised that the David Sherman Corporation is making a nationwide proof change on several of their Arrow Cordials. In reference to this, listed below are the products that are going to a 34 proof product:

56-613	Arrow Sloe Gin
58-287	Arrow Amaretto
59-412	Arrow Crème De Cacao Brown
59-625	Arrow Crème De Cacao White
59-777	Arrow Crème De Menthe Green
59-983	Arrow Crème De Menthe White
60-154	Arrow Crème De Almond
60-156	Arrow Crème De Banana
60-166	Arrow Crème De Strawberry
60-885	Arrow Raspberry Schnapps
61-312	Arrow Blue Curacao

SPA FOR MARCH – ADDITIONS

The February / March SPA has been updated.

See the Monthly Price Reduction page for the month of March 2005 on our website:
www.ncabc.com / Pricing Reports / Quick Picks: Monthly Price Reductions.