



State of North Carolina
ALCOHOLIC BEVERAGE CONTROL COMMISSION

DOUGLAS A. FOX
CHAIRMAN

4307 MAIL SERVICE CENTER
RALEIGH, NC 27699-4307

COMMISSION MEMBERS:
RICKY WRIGHT
WAKE FOREST

MICHAEL C. HERRING
ADMINISTRATOR

(919) 779-0700
FAX (919) 662-3583

MIKE A. JOYNER
CHARLOTTE

MEMORANDUM NO. 2709

TO: All County and Municipal ABC Boards

FROM: Michael C. Herring
Administrator

A handwritten signature in black ink, appearing to be "MCH", written over the printed name of the administrator.

DATE: March 21, 2005

HOLIDAY OBSERVED

Friday, March 25, 2005, the ABC Commission offices will be closed in observance of Good Friday.

BROKER CHANGES

Effective April 1, 2005, White Rock Distillers, appointed Sparrow and Associates as their North Carolina brokerage.

BILLING ADDRESS:

- 1.) Change of billing / invoice address for Diageo North America:

Diageo North America, Inc.
Accounts Payables Dept.
PO Box 5360
Bridgeport CT 06610

- 2.) Billing / invoice **reference** Sizzurp Purple Punch liqueur, code 64-013
(Broker - Alliance Wine & Spirits – Strickland Division)

Harbrew Imports Ltd
102 Buffalo Lane
Freeport, NY 11520

LOCATION: 3322 GARNER ROAD, RALEIGH, NC 27610

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www.ncabc.com

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- 3.) Billing / invoice **reference** Marie Brizard, Mohawk, Boisset America:
Make checks payable to:

Mohawk Distilled Products.
PO Box 13535
Newark, NJ 07188-0535

CLOSURE OF ABC WAREHOUSE FOR INSTALLATION OF NEW WMS

LB&B ABC Warehouse will be closed March 29th and 30th due to the installation of a new Warehouse Management System. (They will not receive nor ship on the 29th or 30th.) They will begin filling orders on the 31st for deliveries on April 1st. If you have any questions please contact W. Castaneda (919-773-2866).

BACARDI SELECT -- NOTIFICATION

Bacardi has received some complaints regarding the smell and taste of Bacardi Select rum 1.75L & 750ml in several states. Consumer satisfaction is very important to Bacardi and their quality team has recommended the retrieval of the product. Please note there is NO health risk in consuming this product.

The production dates are printed on the outer shipper carton on the back panel in the white rectangle:

Bacardi Select – 1.75L (47-801) & .750 (47-803) Size production dates for BOTH sizes:

12/16/04, 12/17/04, 12/20/04 and 12/21/04

The ID numbers on the bottles should read PR 04351XXXXL4, PR 04352XXXXL4, PR 04355XXXXL4, PR 04356XXXXL4 (**XXXX = any number**). The ID number is found on the back right bottom of the bottles.

If you have any inventory of the above product in your warehouses or on your shelves, it should be set aside immediately and not be sold. Please contact LB&B for a pickup of all cases as soon as possible corresponding to this batch and you will automatically be credited for the cases sent back. Alliance Spirits & Wines (Pucillo Division) sales representatives will write off any bottles that do not equal a case and return the bottles to Bacardi.

NCABC WEBSITE NEWS

- 1.) **[Monthly Sales Summaries from Spirituous Liquor](#)** is now available as a PDF, **[Printer Friendly Version](#)**

[ABC Boards / Revenues / Monthly Sales Summaries from Spirituous Liquor](#)

- 2.) We now have a Brand / Broker Locator available on the web site. Type in any part of the brand name or use the code number and you will view the broker / code for that item. When the search is displayed, click on the code number and view the pertinent facts.

[Spirituous Liquor/ Brand / Broker Locator](#)

SPA FOR APRIL / MAY 2005 POSTED ON WEBSITE

Allied Domecq has offered additional items to the May SPA's

[Spirituous Liquor / Pricing Reports/Quick Picks / Monthly Price Reductions](#)

To view reports attached to this memorandum, utilize our website: **www.ncabc.com** \

[Spirituous Liquor / Distillers on Price List / 2005 February](#)

[Spirituous Liquor / Pricing Reports / Quick Picks / Monthly Price Reductions](#)
Select the month to view - **[4/1/2005 \(March-April\)](#)**

[ABC Boards / Revenues / Board Revenues / Monthly Sales Summaries From Spirituous Liquor \(January 2005 and prior are available\)](#)