



State of North Carolina
ALCOHOLIC BEVERAGE CONTROL COMMISSION

DOUGLAS A. FOX
 CHAIRMAN

4307 MAIL SERVICE CENTER
 RALEIGH, NC 27699-4307

COMMISSION MEMBERS:
 MIKE A. JOYNER
 CHARLOTTE

MICHAEL C. HERRING
 ADMINISTRATOR

(919) 779-0700
 FAX (919) 662-3583

JOHN D. LYON, JR.
 RALEIGH

MEMORANDUM NO. 2736

TO: ABC Boards, ABC Warehouse, Military, Brokers, ABC Store Comp. Vendors

FROM: Michael C. Herring
 Administrator

DATE: October 6, 2006

SAZERAC ACQUIRES BRANDS:

Effective October 1, 2006, Sazerac Company, Inc acquired the spirit brands, Rich & Rare Canadian Whisky. Sazerac will be the sole supplier and marketer for this brand. Sparrow & Associates will continue to represent all Sazerac brands.

Payment: (Per Pernod Ricard USA)

All payments for the newly acquired products below that were removed from LB&B ABC warehouse on or after September 29, 2006 should be made to Sazerac Co., Inc.

NCC	Brand Name	Size	Age	Proof
38-550	Canadian Rich & Rare	1.75L	3Y	80
38-552	Canadian Rich & Rare	.75L	3Y	80
38-555	Canadian Rich & Rare	.375L	3Y	80

HOLIDAY ITEMS:

Good news! The majority of holiday items were received in the state ABC Warehouse on time. Thank you! The following gift sets did not arrive by the due date. They are as follows:

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- 20-009 Don Pedro
- 20-012 Azteca
- 20-021 Lairds Rare
- 20-088 Pennsylvania Dutch Egg Nog
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- 20-179 Beefeater
- 20-282 Van Gogh
- 20-340 Canadian Club
- 20-391 Pravada
- 20-416 Christall
- 20-460 Van Gogh Espresso
- 20-465 Irish Mist
- 20-475 Caravella
- 20-480 Hennessy VS
- 20-482 Leblon

These 15 items will not be shipped in October to local boards with other holiday items. We will however allow these 15 packages to come into the ABC Warehouse beginning November 1st. Any that arrive then will not be allocated by LB&B and will be only available to the boards in any amount on a first come basis.

All holiday product(s) must be out of the warehouse by December 31st. To date, I hope you have seen an improvement in service over last year this time period.

If you have any concerns, please let Graham or me know. Thank you.