



State of North Carolina  
ALCOHOLIC BEVERAGE CONTROL COMMISSION

DOUGLAS A. FOX  
CHAIRMAN

4307 MAIL SERVICE CENTER  
RALEIGH, NC 27699-4307

COMMISSION MEMBERS:  
MIKE A. JOYNER  
CHARLOTTE

MICHAEL C. HERRING  
ADMINISTRATOR

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JOHN D. LYON, JR.  
RALEIGH

**MEMORANDUM NO. 2745**

**TO:** ABC Boards, ABC Warehouse, Military, Brokers, ABC Store Comp. Vendors

**FROM:** Michael C. Herring  
Administrator

**DATE:** April 13, 2007

**MAY 1, 2007 PRICE BOOK AND REPORTS**

(The first two “bullets” are refreshers from Memo 2744.)

- Correction for May 1, 2007 price book: Code 47-840, Bacardi Superior Traveler should be priced the same as the regular Bacardi Superior, code 47-843 - \$88.18 delivered to the ABC board and retail of \$13.45. This was included in the pricing reports sent March 27th, however it DID NOT MAKE THE PUBLISHED BOOK.
- Code 21-137, Panama Jack Spiced Rum 50ML, is a discontinued item effective May 1, 2007. This item was neither in the pricing reports nor the May price book.
- Code **21-800**, Courvoisier VS is not a new item and should not be in **red**.
- Code **21-811**, E & J VSOP is a new item and should be in **red**.
- Alize Bleu is changing proof nationally from 40 proof to 32 proof. The codes are 63-380 (.75L) and 63-381 (.375L).

LOCATION: 3322 GARNER ROAD, RALEIGH, NC 27610

AN EQUAL OPPORTUNITY / AFFIRMATIVE ACTION EMPLOYER

[www.ncabc.com](http://www.ncabc.com)

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**NEW COMPANIES DOING BUSINESS, EFFECTIVE MAY 1, 2007**

**BerNiko (Broker Banks Channel - Don Layno)**

3282 N 29<sup>th</sup> Court  
Hollywood, FL 33020  
954-925-5455  
LB&B Vendor # 174

**High Energy/.p.i.n.k. Spirits (Broker David Sparrow & Associates)**

2 Stuyvesant Oval, Suite TA  
New York, NY 10009  
646-709-6018  
LB&B Vendor # 175

**Vital Beverages (Broker Southern Wine & Spirits - Paul Criscuolo)**

10624 S Eastern Avenue, Suite A-299  
Henderson, NV 89052  
818-429-1969  
LB&B Vendor # 176

**RETIRED:**

Haywood Coston retired April 1st 2007 from the Chowan County ABC Board as Supervisor after 32 years of service. CONGRATULATIONS Haywood!