



State of North Carolina
ALCOHOLIC BEVERAGE CONTROL COMMISSION

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MEMORANDUM NO. 2758

TO: ABC Boards, ABC Warehouse, Military, Brokers, ABC Store Comp. Vendors

FROM: Michael C. Herring
Administrator

DATE: January 23, 2008

COMPANY CHANGES:

In Memorandum 2756, we notified you that effective **January 1, 2008, MHW/ Proximo** would be the importer in the United States for the below listed brands, and that Republic National-Charlotte Division will be the North Carolina broker for these items.

NC Code	Brand Name	Size	Filing Type
21-135	1800 Reposado - 12Pk	50ML	Listed
51-519	1800 RTD Ultimate Margarita	1.75L	Listed
65-022	1800 Silver	.75L	Listed
65-196	1800 Reposado (Cuervo)	1.75L	Listed
65-197	1800 Reposado (Cuervo)	.75L	Listed
65-199	1800 Reposado (Cuervo)	.375L	Listed
65-208	1800 Anejo (Cuervo)	.75L	Listed
20-439	Gran Centenario Plata w/ Martini GLS	.75L	Christmas
64-715	Gran Centenario Plata	.75L	Listed
65-546	Gran Centenario Reposado	.75L	Listed
65-549	Gran Centenario Anejo	.75L	Special Order
47-838	Ron Matusalem Gran Reserva	.75L	Special Order
47-849	Ron Matusalem Platino - Light	.75L	Special Order
49-159	Ron Matusalem Classico	.75L	Special Order

Please send any purchase orders for product to **MHW, Ltd/ Proximo**. They will assume all Bailment Inventories at time of transfer from Sky Spirits, Inc.
Remit address is: MHW/Proximo, 272 Plandome Rd STE 100, Manhasset NY 11030.

REMINDER TO ABC BOARDS CONCERNING JANUARY/FEBRUARY SPA'S:

If you still have any of the holiday packages listed below on your shelves, the retail price will need to be reduced in February to match the regular product. (Corrections in blue.)

<u>Discontinued</u> <u>Holiday</u>	<u>Regular</u> <u>Code</u>	<u>Product</u> <u>on SPA</u>	<u>Reduced</u> <u>Retail</u>	<u>Reduced</u> <u>Mixed Bev</u>
20-102	46-539	Finlandia Vodka	\$16.95	\$20.70
20-410	63-052	HpnotiQ	\$23.95	\$27.70
20-412	64-866	Corazon Blanco	\$40.95	\$44.70

BOTTLE PER CASE CHANGES:

- Effective February 1, 2008 code **27-162, Wild Turkey Russell's Reserve**, has changed from a 12-bottle case to a six (6) bottle case. (CCLB = 98.73, CCLB W/B&S = 100.68. The retail shelf price will remain the same at 29.95.)

The revised Feb/March SPA is \$10.08 for the new case size. The retail (SPA) sale price in March will be 26.95.

- Effective February 1, 2008, code 61-951, **Wild Turkey American Honey .375L**, has changed from 24 bottles per case to 12 bottles per case. (CCLB = 71.35, CCLB W B&S = 73.30. The retail shelf price will remain the same at 10.95.

COMPANY CHANGE EFFECTIVE FEBRUARY 1, 2008:

Please be advised that effective February 1, 2008 Republic National Distributing Co. / Charlotte Division will be the North Carolina Broker for these **Special Order Items**: X Rated Fusion Liqueur (64-043), X Rated Vodka (46-647) and Jean Marc XO Vodka (46-676).