



State of North Carolina  
ALCOHOLIC BEVERAGE CONTROL COMMISSION

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**MEMORANDUM NO. 2774**

**TO:** ABC Boards, ABC Warehouse, Military, Brokers, ABC Store Comp. Vendors

**FROM:** Michael C. Herring  
Administrator

**DATE:** January 29, 2009

**PRICE BOOK CORRECTIONS - FEBRUARY 1, 2009:**

New February 1, 2009 item "Sauza Margarita (lime) Bag in Box" was listed as code 64-165 in the **Tequila Specialties** category. This item is actually a Cocktail. **We have changed the code and the category.**

The correct code is 52-684. Please correct your records.

**BROKER CHANGES:**

1. **Effective February 1, 2009, The Frank Pesce International Group, LLC** will appoint **Sparrow & Associates** to represent their products in North Carolina.

NC Code	Brand Name	Size	Proof	Filing Type
20-416	Cristall Cosmo w/ Cosmos GLS	.75L	80	Christmas
43-281	Cristall Limited Edition	.75L	80	Special Order
46-630	Cristall Moscow Signature Series	.75L	80	Listed

2. In Memo 2773, we informed you: Effective January 15, 2009 **William Grant** became the exclusive importers for the **Stolichnaya** brands. **Republic National - Charlotte** has been appointed as the brokerage.

Memorandum 2774

January 29, 2009

Page 2

**COMPANY CHANGES:**

In **Memo 2773**, we informed you: Effective January 15, 2009 **Shaw-Ross** became the exclusive importers for the brands below. **Southern Wine and Spirits MA** has been appointed as the brokerage.

NC Code	Brand Name	Size	Age	Proof	Filing Type
21-114	The Dalmore	50ML	012Y	86	Special Order
34-387	The Dalmore 12Y S.M.	.75L	012Y	86	Listed
34-390	The Dalmore	.75L	021Y	86	Special Order

We have just been informed that this change will NOT take effect until April 2009.

Please keep all Dalmore Single Malts with Beam Global (Future Brands) for the time being.

**DISCONTINUED ITEM:**

Code 20-499, Jim Beam Black w/ Die Cast Car, was discontinued August 1, 2008. The retail price is being uniformly reduced to \$39.10 effective February 1, 2009. Should you want to reduce the price further to \$21.95 – to be in line with the regular bottle – you may do so by notifying Penny Starling or Laurie Lee via e-mail of your intent.