



**State of North Carolina**  
**ALCOHOLIC BEVERAGE CONTROL COMMISSION**

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 CHAIRMAN

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**MEMORANDUM NO. 2775**

**TO:** ABC Boards, ABC Warehouse, Military, Brokers, ABC Store Comp. Vendors

**FROM:** Michael C. Herring  
 Administrator

**DATE:** February 23, 2009

For your convenience, ALL Memorandums are sent through e-mail and uploaded on the ncabc.com website under the heading **Local ABC Boards / Board memoranda**.

**INFORMATION:**

- 1.) We have just been informed that NC Codes 64-702 and 64-703, Jose Cuervo Clasico White Tequila have changed their labels to Jose Cuervo Especial Silver.
- 2.) NC Code 46-235 Smirnoff Tuscan Lemonade Vodka was listed 2/1/09 as Vodka-Domestic. At the present time, no product has been shipped from Illinois. We have just been notified that Smirnoff Tuscan Lemonade Vodka is a **Cocktail**.

NC Code 46-235 will become NC Code 51-975 in the Cocktail category IMMEDIATELY.

**COMPANY CHANGES:**

**Effective March 1, 2009, William J. Deutch & Sons Ltd** will be the new importer for the Villa Massa brands.

NC Code	Brand Name	Size	Proof	Filing Type
63-990	Villa Massa Liquore Di Limoni	.75L	60	Listed
63-996	Villa Massa Crema Di Limoni Liqueur	.75L	34	Special Order

LOCATION: 3322 GARNER ROAD, RALEIGH, NC 27610

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Memorandum No. 2775  
February 23, 2009  
Page 2

**BROKER CHANGES:**

1. **Effective February 1, 2009, A. Hardy USA LTD** appointed **Southern Wine and Spirits MA** to represent their products in North Carolina.
2. **Effective March 1, 2009, Sans Wine & Spirits** appointed **Sparrow & Associates** to represent their products in North Carolina.