



Alcoholic Beverage Control

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MEMORANDUM NO. 2811

To: ABC Boards, and Military
LB&B Warehouse, Suppliers, Brokers and Representatives

FROM: Michael C. Herring *MCH*
Administrator

DATE: August 29, 2011

Supplier and Brokerage change: effective immediately

MHW/ Avion will no longer represent Tequila Avion brands. The new supplier is Pernod Ricard and Southern Wine & Spirits has been appointed their broker representative.

Code	Supplier	Brand Name	RBP	Size	Proof	Filing Type	Broker
64840	Pernod Ricard	Tequila Avion Silver	\$44.95	.75L	80	Listed	SW&Spirits

Supplier change: effective immediately

W.J. Deustsch & Sons will replace Temperance Distilling as the supplier and Southern Wine & Spirits will remain the brokerage.

CODE	BRAND	SIZE	Retail Bottle	Listing
			Price	Type
56808	Adult Chocolate Milk	.75L	\$17.95	Special Order

SPA updates:

Additional SPA: September/October:

Code 58067 Dekuyper Melon .75L

CODE	BRAND	SIZE	CURRENT	SPA	NET	NET BOTTLE
			CCLB	CCLB	CCLB	PRICE (Oct.)
58067	Dekuyper Melon	.75L	\$61.66	\$12.94	\$48.72	\$7.95

Pricing clarifications:

CODE	COMPANY	BRAND	PROOF	SIZE	CASE COST	CASE W/B&S	RETAIL PRICE	MXB PRICE
20502	Patron Spirits	Patron Silver w/Ice Bucket	80	1.75L	320.77	323.27	99.95	108.70

Effective September 1, 2011

Moet Hennessy is offering the following special price to move the product quickly.

The regular item Code 47535 will remain RBP \$29.95

CODE	COMPANY	BRAND	PROOF	SIZE
20036	Moet Hennessy	10 Cane w/Muddler	80	.75L
MONTH	CURRENT CCLB	DISCOUNT	NET CCLB	NET BOTTLE PRICE
9/1/2011	\$64.44	\$10.00	\$62.10	\$19.95

OFFICE CLOSING:

The ABC Commission offices will be closed Monday, September 5, 2011 in observance of Labor Day. It is mandatory for all ABC stores to be closed Monday, September 5th, for Labor Day.