



State of North Carolina
ALCOHOLIC BEVERAGE CONTROL COMMISSION

JAMES C. GARDNER
CHAIRMAN

4307 MAIL SERVICE CENTER
RALEIGH, NC 27699-4307

COMMISSION MEMBERS:
JOEL L. Keith

MICHAEL C. HERRING
ADMINISTRATOR

(919) 779-0700
FAX (919) 661-5927

KEVIN M. GREEN

MEMORANDUM 2829

TO: ABC Boards, ABC Warehouse, Military, Brokers, and ABC Store Computer Vendors.

From: Michael C. Herring
Administrator

DATE: April 19, 2013

"Changes not in the North Carolina Liquor Quarterly for May 2013."

New Items:

CODE	SUPPLIER	BRAND	AGE	PROOF	SIZE	CCLB	RETAIL PRICE	MXB PRICE
00-411	Proximo Spirits (3)	Hangar One Straight		80	.75L	46.24	29.95	33.70
00-412	Proximo Spirits (3)	Hangar One Mandarin		80	.75L	46.24	29.95	33.70
20-001	Wilson Daniels (6)	Crystal Head Rolling Stones Gift		80	.75L	288.50	89.95	93.70
20-080	Moet Hennessy (6)	Glenmorangie Discovery Pack	10Y	86	.75L	120.38	37.95	41.70
20-167	Remy Cointreau (6)	Cointreau w/ GL		80	.75L	110.68	34.95	38.70
20-241	Campari America (6)	Wild Turkey 81 w/ Baseball Cap		81	.75L	62.18	19.95	23.70
20-288	Bacardi	Bacardi Gold PET w/ 2 Oakheart Spiced Rum 50ML's		80	1.75L	62.18	19.95	28.70
20-289	Bacardi	Bacardi Superior (PET) w/ 2 50MLs		80	1.75L	62.18	19.95	28.70
20-572	Heaven Hill (6)	Evan Williams Honey w/Frozen Shot glass Mold		70	.75L	42.78	13.95	17.70
20-603	Heaven Hill (6)	Blackheart w/Rock Glasses		93	.75L	46.01	14.95	18.70
40-044	Jim Beam Brands	2 Gingers Irish Whiskey		80	.75L	145.80	22.95	26.70
51-477	Luxco (12)	Salvador's Original Margarita 26		26	1.75L	61.73	9.95	18.70
51-715	Diageo NA	Parrot Bay Blended Orange Pineapple Dream		25	1.75L	52.48	16.95	25.70
51-718	Diageo NA	Parrot Bay Blended Mudslide		25	1.75L	52.48	16.95	25.70
56-913	Diageo NA	Cabin Fever Maple Flavored Whisky		80	.75L	126.40	19.95	23.70

Discontinued Items: those with * effective immediately

CODE	SUPPLIER	BRAND	AGE	PROOF	SIZE	RETAIL PRICE	MXB PRICE
21-533	Pernod Ricard (120)	*Absolut Orient Apple – 12Pk		80	50ML	1.95	
40-112	Sindey Frank Imp. (6)	*Michael Collins		80	.75L	24.95	28.70
46-692	Pernod Ricard (3)	*Level		80	1.75	65.90	74.95
46-693	Pernod Ricard (6)	*Level		80	.75L	29.95	33.70
51-454	Luxco	Salvador's Orig. Marg. – 4Pk (1.95x4)		19.9	200ML	1.95	
51-932	Pernod Ricard	Malibu Caribbean Cosmo Cocktail		30	1.75L	17.95	26.70
52-479	Diageo NA	The Club RTD Brass Monkey		32	.75L	5.95	9.70

SPA's: effective May 1, 2013

BRAND: Evan Williams Honey w/ Frozen Shot glass Mold				
CODE	CURRENT CCLB	SPA	NET	NET BOTTLE
			CCLB	PRICE
20-572	42.78	9.72	33.06	10.95

BRAND: Blackheart w/ Rock Glasses				
CODE	CURRENT CCLB	SPA	NET	NET BOTTLE
			CCLB	PRICE
20-603	46.01	6.48	39.53	12.95

New Item: effective immediately

CODE	SUPPLIER	BRAND	PROOF	SIZE	CCLB	CASE	RETAIL
						W/B&S	PRICE
21-150	Bacardi (120)	Dewar's Highlander Honey	80	50ML	61.97	64.37	1.00

Supplier Change:

Effective immediately, Hood River Distillers, Inc. ("Hood River"), acquired ownership of Lucid brand of distilled spirits. Van Gogh Imports, Luctor International, LLC ("Van Gogh"), was terminated as the U.S. importer and distributor for the brand.

CODE	SUPPLIER	BRAND	PROOF	Size	CASE	CASE	RETAIL	MXB
					COST	W/B&S	PRICE	PRICE
62-265	Hood River(6)	Lucid Absinthe Superieure	124	.75L	159.18	161.58	49.95	53.70

Proof and Bottles Per Case change: as inventory is depleted from the warehouse.

CODE	SUPPLIER	BRAND	PROOF	Size	CASE	CASE	RETAIL
					COST	W/B&S	PRICE
21-551	TY KU(60)	Ty-Ku Premium Soju	40	50ML	60.72	63.12	1.95
21-552	TY KU(60)	Ty-Ku Liqueur	34	50ML	60.72	63.12	1.95

UPC Change: effective May 1, 2013

CODE	SUPPLIER	BRAND	PROOF	SIZE	New
					UPC
46-977	Jim Beam Brands	Pinnacle Vodka	80	.375L	080686929437