

**State of North Carolina**  
**ALCOHOLIC BEVERAGE CONTROL COMMISSION**

JAMES C. GARDNER  
 CHAIRMAN

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KEVIN M. GREEN

**MEMORANDUM 2849**

**TO:** ABC Boards, ABC Warehouse and Military

**FROM:** Michael C. Herring  
 Administrator

**DATE:** June 04, 2014

**Supplier Changes:**

Aveniu Brands-A.V.Brands has been appointed the exclusive owner of Prichard's brands.  
 Code 24741 was a listed item, changed to special order. Broker: Southern Wine & Spirits

CODE	BRAND	RBP	SIZE	PROOF	FILING STATUS
24741	Prichard's Double Barrel Bourbon	\$59.95	.75L	90	Sp. Order
27034	Prichard's Sweet Lucy	\$31.65	.75L	70	Sp. Order
48561	Prichard's Crystal Rum	\$37.10	.75L	80	Sp. Order
48564	Prichard's Fine Rum	\$48.70	.75L	80	Sp. Order
48566	Prichard's Cranberry Rum	\$37.10	.75L	70	Sp. Order
48568	Prichard's Key-Lime Rum	\$37.10	.75L	70	Sp. Order
48570	Prichard's Peach-Mango Rum	\$37.10	.75L	70	Sp. Order

New Supplier for Kai brands is Kai Vodka. Previous supplier was MHW/ Kai  
Remittance address

Kai Vodka  
 1240 Ala Moana Blvd, Suite 315  
 Honolulu, HI 96814

CODE	BRAND	RBP	SIZE	PROOF	FILING STATUS
62105	Kai Lemongrass Ginger Soju	\$34.75	.75L	48	Sp. Order
62106	Kai Young Coconut Soju	\$34.75	.75L	48	Sp. Order
70060	Kai Vodka	\$34.75	.75L	80	Sp. Order
70061	Kai Lemongrass	\$34.75	.75L	70	Sp. Order
70062	Kai Coconut Pandan	\$34.75	.75L	70	Sp. Order
70063	Kai Lychee	\$34.75	.75L	70	Sp. Order

For your convenience, all memorandums are sent via e-mail and uploaded to the abc.nc.gov website under the heading Local  
 ABC Boards / Board Memoranda

Berentzen Apfel Liqueur has been relisted under a new supplier and broker.

New supplier Park Street Imp./ Berentzen , broker: Southern Wine & Spirit s

CODE	BRAND	RBP	SIZE	PROOF	FILING
					STATUS
00706	Berentzen Apfel Liqueur(3)	\$19.95	.75L	40	Listed

Remittance address:

Park Street Imp./ Berentzen  
 1000 Brickell Ave, Suite 915  
 Miami, FL 33131

SPA:

In addition to code change, there is an SPA

Code 23562 Elijah Craig (6) 1.75

MONTH	CURRENT CCLB	SPA	NET CCLB	NET BOTTLE PRICE
7/1/2014	\$159.18	\$16.16	\$143.02	44.95

UPC Changes:

CODE	BRAND	SIZE	OLD	NEW
			UPC	UPC
65222	El Jimador Reposado (6)	1.75L	10744607762400	10744607102817