

**State of North Carolina**  
**ALCOHOLIC BEVERAGE CONTROL COMMISSION**

JAMES C. GARDNER  
 CHAIRMAN

4307 MAIL SERVICE CENTER  
 RALEIGH, NC 27699-4307

COMMISSION MEMBERS:  
 JOEL L. KEITH



MICHAEL C. HERRING  
 ADMINISTRATOR

(919) 779-0700  
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KEVIN M. GREEN

**MEMORANDUM 2853**

**TO:** ABC Boards, ABC Warehouse and Military

**FROM:** Michael C. Herring  
 Administrator

**DATE:** August 28, 2014

**Additional SPA:** for August / September

**Month:** 9/1/2014

| CODE  | BRAND                 | SPA    | CCLB     | RETAIL PRICE |
|-------|-----------------------|--------|----------|--------------|
| 20208 | St. Germain w /Carafe | \$9.75 | \$104.17 | \$32.95      |

**Pricing Reminder:** effective 5/1/2014

| CODE  | BRAND   | CCLB     | RETAIL PRICE | FILING TYPE |
|-------|---------|----------|--------------|-------------|
| 66230 | Defiant | \$126.75 | \$39.95      | Listed      |

**Price Change:** effective September 1, 2014

| CODE  | BRAND               | CCLB     | RETAIL PRICE | FILING TYPE |
|-------|---------------------|----------|--------------|-------------|
| 20211 | Absolut Colors .75L | \$126.40 | \$19.95      | Listed      |
| 20005 | Absolut Texas .75L  | \$126.40 | \$19.95      | Listed      |

**Delisted Items:** effective immediately

| CODE  | BRAND                          | SIZE  | RETAIL<br>PRICE | MXB<br>PRICE |
|-------|--------------------------------|-------|-----------------|--------------|
| 44179 | Smirnoff Melon                 | .75L  | \$13.95         | \$17.70      |
| 44195 | Smirnoff Amaretto              | .75L  | \$13.95         | \$17.70      |
| 44223 | Smirnoff Root Beer Float       | .75L  | \$13.95         | \$17.70      |
| 44233 | Smirnoff Wild Honey            | .75L  | \$13.95         | \$17.70      |
| 46673 | Kru 82                         | .75L  | \$16.95         | \$20.70      |
| 51721 | Parrot Bay Lime Marg PET       | 1.75L | \$16.95         | \$25.70      |
| 51724 | Parrot Bay Light Lime Marg PET | 1.75L | \$16.95         | \$25.70      |

**Remittance Address Change**

Wild Agave Imports  
 2201 Santiago St., Suite 12  
 Austin, TX 78745

**Holiday Closing:**

The ABC Commission and LB&B warehouse will be closed Monday, September 1, 2014 in observance of Labor Day. It is mandatory for all ABC stores to be closed on September 1, 2014.