



State of North Carolina
ALCOHOLIC BEVERAGE CONTROL COMMISSION

DOUGLAS A. FOX
CHAIRMAN

4307 MAIL SERVICE CENTER
RALEIGH, NC 27699-4307

COMMISSION MEMBERS:

MIKE A. JOYNER
CHARLOTTE

MICHAEL C. HERRING
ADMINISTRATOR

(919) 779-0700
FAX (919) 661-5927

JOHN D. LYON, JR.
RALEIGH

MEMORANDUM NO. 673

TO: All Distillers, Distiller Representatives and Brokers Doing Business in North Carolina
LB&B ABC Warehouse

FROM: Michael C. Herring
Administrator

A handwritten signature in black ink, appearing to read "MCH", is written over the name of the sender.

DATE: August 3, 2006

RE: Quarterly Pricing for November 1, 2007, and
Holiday Package Reminder

PRICING SCHEDULE:

Aug 6 - 17, 2007 for
Nov 1, 2007 - Jan 31, 2008 Price List

REMEMBER:

ALL VAP items MUST have the SAME SHELF PRICE as the naked bottle. To see all packages of a particular product, in Filing Whiz, type the name of the product. Choose the size from the drop-down box. This should assist in displaying your list of the regular item and the VAP items. Click the corresponding VAP (Special Package) item BRAND NAME. Proceed with the updating.

Please include the special order items when updating for the quarter.

HOLIDAY PACKAGE REMINDER:

Please note that holiday packages will begin shipping in October but will reflect the NOVEMBER pricing.

Contact Laurie Lee (leel@ncabc.com, ph: 919-779-0700 x 254) or Penny Starling (starlingp@ncabc.com, ph: 919-779-0700, x 249) if you have any questions regarding the above.