



State of North Carolina  
ALCOHOLIC BEVERAGE CONTROL COMMISSION

DOUGLAS A. FOX  
CHAIRMAN

4307 MAIL SERVICE CENTER  
RALEIGH, NC 27699-4307

COMMISSION MEMBERS:

MIKE A. JOYNER  
CHARLOTTE

MICHAEL C. HERRING  
ADMINISTRATOR

(919) 779-0700  
FAX (919) 661-5927

JOHN D. LYON, JR.  
RALEIGH

**MEMORANDUM NO. 673**

**TO:** All Distillers, Distiller Representatives and Brokers Doing Business in North Carolina  
LB&B ABC Warehouse

**FROM:** Michael C. Herring  
Administrator

A handwritten signature in black ink, appearing to read "MCH", is written over the "FROM" field.

**DATE:** August 3, 2006

**RE:** Quarterly Pricing for November 1, 2007, and  
Holiday Package Reminder

**PRICING SCHEDULE:**

**Aug 6 - 17, 2007 for**  
Nov 1, 2007 - Jan 31, 2008 Price List

**REMEMBER:**

ALL VAP items MUST have the SAME SHELF PRICE as the naked bottle. To see all packages of a particular product, in Filing Whiz, type the name of the product. Choose the size from the drop-down box. This should assist in displaying your list of the regular item and the VAP items. Click the corresponding VAP (Special Package) item BRAND NAME. Proceed with the updating.

Please include the special order items when updating for the quarter.

**HOLIDAY PACKAGE REMINDER:**

Please note that holiday packages will begin shipping in October but will reflect the NOVEMBER pricing.

Contact Laurie Lee ([leel@ncabc.com](mailto:leel@ncabc.com), ph: 919-779-0700 x 254) or Penny Starling ([starlingp@ncabc.com](mailto:starlingp@ncabc.com), ph: 919-779-0700, x 249) if you have any questions regarding the above.