



State of North Carolina  
ALCOHOLIC BEVERAGE CONTROL COMMISSION

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**MEMORANDUM NO. 2701**

**TO:** All County and Municipal ABC Boards

**FROM:** Michael C. Herring  
Administrator

**DATE:** October 29, 2004

**HOLIDAY ITEM CORRECTION**

We have just been informed code 21-120 Grand Marnier Stocking Stuffer 3-PK, one of the Holiday items, is packaged 72 bottles per case, NOT 24 bottles per case. There are 24 3-PK "sleeves" per case. The Case Cost of this item to the ABC board is NOT \$ 39.74, but \$121.93 per case. The Retail cost remains at \$ 3.05 and the Pack Price Remains at \$ 9.15. Please contact the warehouse if you would like to change your order or the return the merchandise.

**HOLIDAY ITEM DELAYED**

We have been informed by Bacardi's Miami office that the Grey Goose L'Orange, La Vanille and Le Citroen Martini Packages have been delayed. No availability dates were given.

**CODE RE-INSTATED**

In August, Sazerac requested to delete code 21-347, Ancient Age 12 - Pk, 50ml -120 bottles per case. **The company deleted this code in error.** Please correct your records. The pricing for August and November are the same.

**COMPANY CHANGE**

Effective October 1, Monsieur Henri Wine Company (Use Sazerac address), a dba of Sazerac became the marketing responsibility for Code 63-008 Feeney's Irish Cream and the Special Order Code 58-758 Praline. Sparrow and Associates will continue as the brokers.

**SPA – November Price List Corrections**

The items listed below were on SPA for **July-August, August-September, and September-October**, reflecting a lower buy-in price.

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The prices were **lowered** for the November 2004 pricing quarter. The SPA Guidelines do not allow this. (F.O.B. must currently be in effect the month the pass-through is offered to customer. **Quarterly** prices on file must remain in effect for the next quarter, **except** when the price is increasing.)

Therefore, the prices of these items have been corrected in the Pricing system *and* the Web site price book to reflect the **August 1, 2004** Price Book Quarter prices. Please correct the November 1, 2004 pricing for these items. If you have downloaded the prices for November, please do so again.

Code	Company	Brand	Proof	Size	C.Cost Less Bail	C.Cost W / B&S	Retail Bottle	MXB Price
<b>SCOTCH WHISKY -- FOREIGN BOTTLED</b>								
34-276	Allied Domecq Spirits	Teacher's Highland Cream	86.	1.75L	99.53	101.23	29.95	38.70
<b>VODKA -- DOMESTIC</b>								
44-024	Sazerac	Rain	80.	.75L	126.09	127.79	18.95	22.70
46-497	Diageo N A	Smirnoff Silver	90.4	.75L	78.75	80.45	11.95	15.70
<b>VODKA -- IMPORTED</b>								
46-575	Allied Domecq Spirits	Stoli Ohranj	70.	1.75L	126.56	128.26	37.95	46.70
46-587	Allied Domecq Spirits	Stoli Razberi	70.	1.75L	126.56	128.26	37.95	46.70
46-591	Allied Domecq Spirits	Stoli Vanil	70.	1.75L	126.56	128.26	37.95	46.70
<b>RUM</b>								
47-550	Heaven Hill	Whaler's Big Island Banana	48.	.75L	78.77	80.47	11.95	15.70
47-553	Heaven Hill	Whaler's Spiced	70.	.75L	78.77	80.47	11.95	15.70
47-556	Heaven Hill	Whaler's Pineapple Paradise	48.	.75L	78.77	80.47	11.95	15.70
47-562	Heaven Hill	Whaler's "Killer" Coconut	40.	.75L	78.77	80.47	11.95	15.70
47-565	Heaven Hill	Whaler's Vanille'	60.	.75L	78.77	80.47	11.95	15.70
<b>TEQUILA -- WHITE</b>								
65-130	Heaven Hill	Two Fingers	80.	.75L	99.06	100.76	14.95	18.70
<b>TEQUILA -- GOLD</b>								
65-222	Sazerac	El Jimador Reposado	80.	1.75L	160.35	162.05	47.95	56.70