



State of North Carolina
ALCOHOLIC BEVERAGE CONTROL COMMISSION

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MEMORANDUM NO. 2703

TO: All County and Municipal ABC Boards

FROM: Michael C. Herring
Administrator

DATE: December 1, 2004

COMPANY / BROKER CHANGE

Effective **December 1, 2004**, Sazerac dba/**Monsieur Henri Wine** is the sole importer-distributor for Turi vodka, codes 20-305, 21-150, 46-714. Sparrow and Associates have been appointed the North Carolina broker.

ADDITIONAL DECEMBER SPA:

Allied Domecq has offered an additional SPA for December 2004, NC code 51-151, Courvoisier XO, 750ml in the amount of \$16.90.

The **Christmas** package codes listed below will also be on **SPA** to correspond with their **regular** code items for the month of **December** (See enclosed *corrected* Monthly Price Reductions). Please correct any invoicing that reflects the **higher** case cost when remitting payments and make a note as to why you're paying the lower cost.

20-118 - Kahlua Especial W/ Glasses - reduced case cost is \$55.61. Reduced retail is \$16.95.

20-282 - Van Gogh W/ 10 Flavors,

20-284 - Van Gogh Wild Appel W/ 10 Flavors, and

20-285 - Van Gogh Wild Chocolate W/ 10 Flavors - reduced case cost is \$54.64. Reduced retail for these items is \$24.95.

20-356 - Sylk Cream w/ Glasses - reduced case cost \$52.23 and reduced retail is \$15.95.

The above items have been added to the Monthly Price Reduction page for the month of December 2004 on our website: www.ncabc.com / [Pricing Reports](#) / Quick Picks: [Monthly Price Reductions](#).

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CHRISTMAS ITEMS

The Christmas items remaining in the warehouse are now listed on the Daily Stock Status Report on our website and are available to anyone wishing to order them, first come first serve. Place any additional orders on your regular order to the warehouse

Due to the late arrival of some of the items, original allocations will not be honored.

PACKAGING ISSUE:

Diageo has informed the ABC Commission of a packaging issue with Code 20-329, Johnnie Walker Black Label 750 ml 2 glass Value Added Pack (VAP), UPC # 88076 16211. The glasses in the VAP may be difficult to remove because of the way they are packed. Diageo has received two consumer complaints about this, including one report that the glass broke as the consumer tried to remove it from the plastic casing. In response we are asking that you remove the VAP from your shelves and place the product in your back room. This product is to be picked up by LB&B in full cases when you receive your next order and you will receive credit. If you have a partial case, please remove the 750ml bottle of Johnnie Walker Black from the holiday pack and sell it as the normal State code, 34-123. Please send back the remaining portion of the holiday pack(s) to LB&B along with your full cases the next time you get a delivery from LB&B.

Diageo's customer service teams are informed and prepared to assist all consumers who contact them about this issue. Diageo's customer service number is 1-877-872-4009. They want to reassure you and your consumers that there is absolutely no concern at all about the integrity of Johnnie Walker Black Label. The only issue is the removal of the glasses from the package. They apologize for the inconvenience.

Contact Jimmy Chillcott at Hannah & Dunn (919-836-0300) with any questions.