



Alcoholic Beverage Control

COMMISSIONERS:

JONATHAN S. WILLIAMS
Chairman, Raleigh

A. D. "ZANDER" GUY, JR.
Surf City

DANIEL L. BRIGGS
Lexington

ADMINISTRATOR:
MICHAEL C. HERRING

LOCATION:
400 East Tryon Road
Raleigh NC 27610

MAILING:
4307 Mail Service Center
Raleigh, NC 27699-4307

PHONE: (919) 779-0700
FAX: (919) 662-3583
<http://abc.nc.gov/>

MEMORANDUM NO. 2810

To: ABC Boards, and Military
LB&B Warehouse, Suppliers, Brokers and Representatives

FROM: Michael C. Herring *MCH*
Administrator

DATE: July 29, 2011

SPA updates:

The August/September SPA cancelled:
Code 44-027, Rain Organics Lavender Lemonade .75L , has been cancelled due to stocking issues.

Additional SPA for August /September:
Code 46-758 Sobieski Polish 1.75L

CODE	BRAND	SIZE	CURRENT	SPA	NET	NET BOTTLE
			CCLB		CCLB	PRICE
46758	Sobieski Polish	1.75L	\$71.80	\$12.93	\$58.87	\$18.95

Clarification SPA Code 33967 The Famous Grouse:

CODE	BRAND	SIZE	CURRENT	SPA	NET	NET BOTTLE
			CCLB		CCLB	PRICE
33967	The Famous Grouse	.75L	139.26	19.40	119.86	18.95

Special Orders:

Supplier Change: effective immediately

Whyte & Mackay is the owner of the John Barr brand and is now importing the brand via MHW/
Whyte & Mackay.

Tanteo Tequila is now represented by Park Street Imports

CODE	SUPPLIER	BRAND	RBP	SIZE	PROOF	FILING TYPE
64161	Park Street Imports	Tanteo Collection	38.80	.75L	80	Special Order
64162	Park Street Imports	Tanteo Cocoa Tequila	38.80	.75L	80	Special Order
64163	Park Street Imports	Tanteo Tropical Tequila	38.80	.75L	80	Special Order
65101	Park Street Imports	Tanteo Jalapeno Tequila	38.80	.75L	80	Special Order

Supplier Change: effective August 1, 2011:

White Rock Distilleries has agreed to sell the following brands to M.S. Walker

CODE	SUPPLIER	BRAND	RBP	SIZE	PROOF	FILING TYPE
35487	M. S. Walker Inc.	Grand Macnish	20.95	1.75L	80	Listed
48668	M. S. Walker Inc.	Ron Virgin Rums	9.95	.75L	80	Special Order

August pricing:

The reports were sent before the price adjustments were made.

CODE	BRAND	PROOF	SIZE	CASE COST	CASE W B/S	RETAIL PRICE	MXB PRICE
33920	Cutty Sark	80	.75L	126.32	128.82	19.95	23.70

CODE	BRAND	PROOF	SIZE	CASE COST	CASE W B/S	RETAIL PRICE
20151	Cruzan Summer Sampler Pk	42	50ML	52.27	54.77	0.85
	5 Flavors (.85x5)					

Brokerage changes: effective August 1, 2011

Southern Artisan Spirits has appointed Southern Wine & Spirits as their broker representative.

M.S. Walker, Inc. has appointed Republic National-Sparrow Division as their broker representative for the entire state of North Carolina.