

State of North Carolina
ALCOHOLIC BEVERAGE CONTROL COMMISSION

JAMES C. GARDNER
 CHAIRMAN

4307 MAIL SERVICE CENTER
 RALEIGH, NC 27699-4307

COMMISSION MEMBERS:
 JOEL L. Keith



MICHAEL C. HERRING
 ADMINISTRATOR

(919) 779-0700
 FAX (919) 661-5927

KEVIN M. GREEN

MEMORANDUM 2833

TO: ABC Boards, ABC Warehouse and Military

From: Michael C. Herring
 Administrator

DATE: July 2, 2013

ADDITIONAL SPA's FOR AUGUST / SEPTEMBER:

CODE 56-878

BRAND: Twenty Grand

MONTH	CURRENT	SPA	NET	NET BOTTLE
	CCLB		CCLB	PRICE
9/1/2013	94.51	12.93	81.58	25.95

CODE 61-941

BRAND: Evan Williams Cinnamon Reserve

MONTH	CURRENT	SPA	NET	NET BOTTLE
	CCLB		CCLB	PRICE
9/1/2013	87.60	19.41	68.19	10.95

PRICING CHANGES AND BRAND NAME MODIFICATION:

effective 8/1/2013

CODE	BRAND	PROOF	SIZE	CASE	CASE	RETAIL	MXB/PACK
				COST	W/ B&S	PRICE	PRICE
64-789	Don Julio 70th Anniversary	80	.75L	191.52	193.92	59.95	63.70
56-836	Fire Eater Cinnamon	66	.75L	87.60	90.00	13.95	17.70
21-128	Fire Eater Cinnamon - 10Pk	66	50ML	58.82	61.22	.95	9.50

BOTTLES PER CASE CHANGE :

changing from 12 to 6 bottles per case as inventory is depleted from warehouse

CODE	BRAND	Bottles	SIZE	CASE	CASE	RETAIL	MXB
		Per Case		COST	W/ B&S	PRICE	Price
63-367	Alize Red Passion	6	.75L	54.00	56.40	17.45	21.20
63-371	Alize Red Passion	6	.75L	54.00	56.40	17.45	21.20
63-376	Alize Coco	6	.75L	54.00	56.40	17.45	21.20
63-380	Alize Bleu	6	.75L	54.00	56.40	17.45	21.20

CHANGING FROM GLASS TO PLASTIC:

CODE	BRAND	SIZE	LISTING
			TYPE
23-611	Evan Williams Green	.375L	Listed
23-621	Evan Williams 1783	.375L	Listed
23-673	Evan Williams Black	.375L	Listed

UPC / SCC CODES changes:

Not all Jose Cuervo brands are changing at this time.

CODE	BRAND	SIZE	UPC	SCC	LISTING TYPE
21-152	Jose Cuervo Especial Silver	50ML	811538011501	44811538011505	Discontinued
21-313	Jose Cuervo Especial Gold-10Pk	50ML	811538011518	44811538011512	Listed
21-978	Jose Cuervo Especial Gold	200ML	811538010924	40811538010922	Listed
64-702	Jose Cuervo Especial Silver	1.75L	811538010771	10811538010778	Listed
64-703	Jose Cuervo Especial Silver	.75L	811538010856	20811538010850	Listed
64-704	Jose Cuervo Especial Silver	.375L	811538010870	30811538010871	Listed
64-769	Jose Cuervo Tradicional	1.75L	811538011396	10811538011393	Listed
64-770	Jose Cuervo Tradicional	.75L	811538011372	20811538011376	Listed
64-773	Jose Cuervo Platino	.75L	811538011471	10811538011478	Sp. Order
64-776	Jose Cuervo Tradicional Silver	.75L	811538011426	20811538011420	Listed
65-195	Jose Cuervo Reserva de Familia	.75L	811538011457	50811538011452	Sp. Order
65-202	Jose Cuervo Especial Gold	1.75L	811538010764	10811538010761	Listed
65-204	Jose Cuervo Especial Gold	.75L	811538010832	20811538010836	Listed
65-206	Jose Cuervo Especial Gold	.375L	811538010887	30811538010888	Listed
65-555	Matador Gold	.75L	811538011280	20811538011284	Listed

CODE	BRAND	SIZE	UPC	SCC	LISTING TYPE
43-574	Firefly Sweet Tea	.75L	00897291000075	20897291000086	Listed

REMITTANCE ADDRESS CHANGE:

BERNIKO, LLC
 8600 NW 30th Terrace
 Miami FL 33122

BROKER CHANGES:

Republic National - Charlotte Division is the appointed broker for Lucid

CODE	BRAND	SIZE	LISTING
			TYPE
62-265	Lucid Absinthe Superieure	.75L	Listed

Southern Wine & Spirits Mid Atlantic Inc. has been appointed broker for the following suppliers

Supplier: **Top of the Hill Distillery**

CODE	BRAND	SIZE	LISTING
			TYPE
20-805	TOPO-Age Your Own Whiskey Kit	.75L	Listed
66-170	TOPO Vodka	.75L	Listed
66-179	TOPO Carolina Whiskey	.75L	Listed
66-193	TOPO Gin	.75L	Listed

Supplier: **Blue Ridge Distilling**

CODE	BRAND	SIZE	LISTING
			TYPE
66-230	Defiant	.75L	Listed

Supplier: **21st Century Spirits**

CODE	BRAND	SIZE	LISTING
			TYPE
21-153	Blue Ice Vodka	50ML	Disc.
43-313	Blue Ice Vodka	1.75L	Listed
43-314	Blue Ice Vodka	.75L	Listed

Southern Wine & Spirits Mid Atlantic Inc. no longer represents Southern Artisan Spirits

Artisan Spirits Sales is the appointed broker

CODE	BRAND	SIZE	LISTING
			TYPE
66-000	Cardinal Gin	.75L	Listed
66-004	Turning Point Carolina Rye	.75L	Listed
66-007	Butcher Whiskey	.75L	Listed

NEW BROKERAGE:

Artisan Spirits Sales

PO Box 864

Kings Mountain NC 28086

Contact: Charlie Mauney

704-297-0191

info@southernartisanspirits.com

HOLIDAY CLOSING:

The ABC Commission office will be closed Thursday July 4th. This is also a mandatory holiday for ABC stores.

For your convenience, all memorandums are sent via e-mail and uploaded to the abc.nc.gov website under the heading Local ABC Boards / Board Memoranda

