



**Alcoholic Beverage Control**

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**FOR IMMEDIATE RELEASE**

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**NC ABC COMMISSION TAKES ACTION ON 59 HEARING CASES;  
APPROVES HENDERSONVILLE STORE LOCATION**

RALEIGH – During its regular monthly meeting today, the North Carolina Alcoholic Beverage Control Commission considered and approved a request from the Hendersonville ABC Board to open a new store on a parcel of land annexed into the City of Hendersonville.

The unanimous vote in favor of the 755 Upward Road location came after the ABC Commissioners learned that the Henderson County Commissioners had advised by letter that they no longer objected to the location, and that the county is scheduling an alcohol vote in May 2012. The ABC Commission had tabled the store request at its June meeting because of an objection to the store at that time by the county.

In its rulings on 59 permit violations, the Commission imposed penalties and fines of approximately \$70,000 on representatives of retail bars, restaurants, groceries and clubs found to be in violation of ABC laws and rules. In addition to the fines, many of the violations resulted in suspensions of permits for five days or more. The fines are to be paid by Sept. 2, 2011, with suspensions beginning Sept. 9, 2011. Fines benefit the local school systems where the violations occurred.

In other action, during a public hearing, six representatives of several ABC boards and the NC Association of ABC Boards spoke in opposition to draft proposed rules regarding working capital requirements for local ABC boards, ABC store appearance, ABC store shelf management and advertising; the draft rules had been published in Volume 26, Issue 2 of the NC Register (04 NCAC 02R .0902, .01703, .1706, .1711 and 04 NCAC 02S .0201, .1010 and .1011); two other individuals spoke in opposition to a proposed rule that addresses wrist bands and hand stamps with regard to proof of age. The Commission authorized two other proposed permanent rules to be published for review: one providing the Commission the option of filing a petition with the Office of Administrative Hearings and another establishing wording about how beer and wine can be advertised on outdoor signs by permitted establishments.

**ABOUT THE NC ABC COMMISSION**

North Carolina is one of 19 states to regulate alcohol through a control system. Since 1937, the North Carolina Alcoholic Beverage Control Commission has provided regulation and control over the sale, purchase, transportation, manufacture, consumption and possession of alcoholic beverages in the state. The Commission oversees more than 25,000 permits allowing alcohol sales by more than 17,000 retail outlets across the state and applies its regulatory authority to benefit public health, public safety and fair commercial regulation of alcohol products. For more information see <http://abc.nc.gov>.

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