



# ABC

COMMISSION  
NORTH CAROLINA

## Alcoholic Beverage Control

CHAIRMAN:  
Hank Bauer

COMMISSIONERS:  
Norman A. Mitchell, Sr.  
Charlotte

Karen L. Stout  
Black Mountain

Deputy Commissioner:  
Terrance L. Merriweather

LOCATION:  
400 East Tryon Road  
Raleigh NC 27610

MAILING:  
4307 Mail Service Center  
Raleigh NC 27699-4307

PHONE: (919) 779-0700  
<http://abc.nc.gov/>

## FOR IMMEDIATE RELEASE

April 11, 2022

### GOVERNOR COOPER DECLARES APRIL AS ALCOHOL AWARENESS MONTH

RALEIGH – Governor Roy Cooper has [declared April 2022 as Alcohol Awareness Month](#) in North Carolina. “It’s important for people to know the dangers of misusing alcohol,” said Governor Roy Cooper. “Alcohol Awareness Month is an opportunity for families to have honest conversations about underage drinking and highlight the strong work of community organizations across our state.”

The NC ABC Commission joins Governor Cooper, the NC Department of Public Safety, the NC Department of Health and Human Services, and other state agency partners in observing this occasion and promoting awareness of the prevention and treatment of alcohol misuse.

Throughout April, the NC ABC Commission and its [Talk it Out](#) program will highlight the people and organizations around North Carolina working to prevent underage drinking, eliminate drunk driving, and promote responsible consumption of alcohol by those who choose to drink. One way to learn more and participate in these conversations is to [sign up for Talk it Out Tuesday webinars](#). The webinars are free to attend and provide opportunities to hear directly from subject matter experts in the prevention and treatment fields.

“We’re grateful that Governor Cooper is shining a spotlight on the issue of alcohol misuse and recognizing the important work of grassroots and community-based organizations across the state,” said Chairman Hank Bauer of the NC ABC Commission. “This month provides a great opportunity for parents and other adults to promote responsible use of alcohol and educate young people about the short-term and long-term dangers of underage drinking.”

Alcohol Awareness Month is also recognized nationally and is sponsored by the National Council on Alcoholism and Drug Dependence (NCADD). Both the Substance Abuse and Mental Health Service Administration ([SAMHSA](#)) and [NCADD](#) provide helpful resources on their websites for anyone who seeks to raise awareness in their community or needs treatment resources.

#### ABOUT THE NC ABC COMMISSION

North Carolina is one of 17 states to regulate alcohol through a control system. Since 1937, the North Carolina Alcoholic Beverage Control Commission has provided regulation and control over the sale, purchase, transportation, manufacture, consumption, and possession of alcoholic beverages in the state of North Carolina. <http://abc.nc.gov>.

#### MEDIA CONTACT

Jeff Strickland  
919-632-4828  
[Jeff.Strickland@abc.nc.gov](mailto:Jeff.Strickland@abc.nc.gov)