

Effective October 19, 2012, the following policy has changed:

Winery Special Event Permit	Malt Beverage Special Event Permit
<p>A winery or wine producer who holds an unfortified winery permit, a limited winery permit, a viticulture/enology course authorization or a wine producer permit and who has first obtained a winery special event permit is allowed to give free tastings of its wine and to sell wine by the glass or in closed containers under the conditions listed below:</p> <ol style="list-style-type: none"> 1) <u>Without</u> prior approval by the Commission at trade shows, conventions, wine festivals, street festivals, holiday festivals, agricultural festivals, balloon races and local fund-raisers; 2) The products have been previously approved for sale and consumption in North Carolina; 3) If the jurisdiction allows for the sale of wines, both tastings and sales can be conducted; 4) If the jurisdiction does not allow for the sale of wines, only tastings can be conducted; 5) Tasting and sales can be conducted at shopping malls and similar events to those that are listed in number one above, but the holder of the winery special event permit <u>must receive approval</u> by the Commission prior to the event; and 6) To receive approval by the Commission, the permittee must submit a completed Winery/Malt Beverage Special Event Approval Form. 	<p>The holder of a brewery, malt beverage importer or nonresident malt beverage vender permit and who has first obtained a malt beverage special event permit is allowed to give free tastings of its malt beverages and to sell its malt beverages by the glass or in closed containers under the conditions listed below:</p> <ol style="list-style-type: none"> 1) <u>Without</u> prior approval by the Commission at trade shows, conventions, wine festivals, street festivals, holiday festivals, agricultural festivals, balloon races and local fund-raisers; 2) The products have been previously approved for sale and consumption in North Carolina; 3) If the jurisdiction allows for the sale of malt beverages, both tastings and sales can be conducted; 4) If the jurisdiction does not allow for the sale of malt beverages, only tastings can be conducted; 5) Tasting and sales can be conducted at shopping malls and similar events to those that are listed in number one above, but the holder of the malt beverage special event permit <u>must receive approval</u> by the Commission prior to the event; 6) A brewery operating under the provisions of G.S. 18B-1104(7), must purchase all malt beverages sampled or sold at the above events from a licensed malt beverages wholesaler; and 7) To receive approval by the Commission, the permittee must submit a completed Winery/Malt Beverage Special Event Approval Form.



State of North Carolina
ALCOHOLIC BEVERAGE CONTROL COMMISSION

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Please begin using this form when requesting approval for a Winery/Brewery Special Event

Effective June 1, 2008

ALL REQUESTS MUST BE IN OUR OFFICE 7 DAYS PRIOR
TO THE START OF EVENT DATE

TO: Permit & Product Compliance Division

REQUEST: Winery/Brewery Special Event Approval

FROM: _____

Email Address: _____

Winery/Brewery Special Event Permit Number: _____

Telephone Number: _____

Fax Number: _____

Event: _____

Sponsor: _____

Date: _____

Time: _____

Location: _____

County where event will take place: _____